

CONFIDENT AND INFORMED:  
**My Treatment.  
My Way.**

*Patient portrayal.*

Please see Important Safety Information throughout this brochure and the Summary of Important Information on pages 36 to 40.

  
**PROMACTA<sup>®</sup>**  
(eltrombopag)  
12.5mg, 25mg, 50mg, 75mg tablets  
12.5mg, 25mg oral suspension



## Approved Uses for PROMACTA® (eltrombopag)

PROMACTA is a prescription medicine used to treat adults and children 1 year and older with low blood platelet counts due to chronic immune thrombocytopenia (ITP) when other medicines to treat your ITP or surgery to remove the spleen have not worked well enough. PROMACTA is used to try to raise platelet counts in order to lower your risk for bleeding.

PROMACTA is not used to make platelet counts normal.

PROMACTA is for treatment of certain people with low platelet counts caused by chronic ITP, chronic hepatitis C virus (HCV), or severe aplastic anemia (SAA), not for a precancerous condition called myelodysplastic syndromes (MDS) or low platelet counts caused by other conditions or diseases.

It is not known if PROMACTA is safe and effective in children with chronic HCV or previously treated SAA, in children younger than 1 year with ITP, or children younger than 2 years when used in combination with standard immunosuppressive therapy as the first treatment for SAA.

## Important Safety Information for PROMACTA® (eltrombopag)

### What is the most important information I should know about PROMACTA?

PROMACTA can cause serious side effects, including:

#### Liver problems.

PROMACTA may increase your risk of liver problems that may be severe and possibly life-threatening. Your health care provider will do blood tests to check your liver function before you start taking PROMACTA and during treatment. Your health care provider may stop your treatment with PROMACTA if you have changes in your liver function blood tests.

Tell your health care provider right away if you have any of these signs and symptoms of liver problems:

- yellowing of the skin or the whites of the eyes (jaundice)
- unusual darkening of the urine
- unusual tiredness
- right upper stomach area (abdomen) pain
- confusion
- swelling of the stomach area (abdomen)



# We're here to give you the facts so you can feel more confident

Whether you've just started taking PROMACTA or you're in the process of finding your next chronic immune thrombocytopenia (chronic ITP) treatment, get the facts so you can be informed.

**The information you'll find in here can help you take an active role in discussions with your doctor about your second-line chronic ITP treatment.**

*Patient portrayal.*

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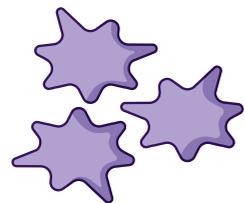
# WHAT MORE DO I NEED TO KNOW ABOUT CHRONIC ITP?



*Patient portrayal.*



# Get the facts about chronic ITP so you can work with your doctor to find the right treatment for you



## WHAT IS CHRONIC ITP?

It is a condition in which your blood does not have enough platelets, and has lasted 6 months or longer.

**Platelets are blood cells that help stop bleeding and bruising when you get hurt.**

- No matter where you are in your chronic ITP story, whether you've experienced brief success, disappointing setbacks, or unwanted side effects, knowing more can help you take a more active role in your treatment decisions
- Having the facts in hand will help you become informed, inspired, and ready to set treatment goals in partnership with your doctor

### Important Safety Information for PROMACTA® (eltrombopag) (continued)

#### What are the possible side effects of PROMACTA?

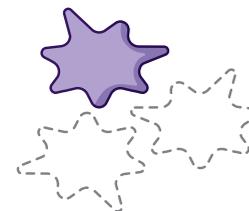
PROMACTA may cause serious side effects, including:

- **Worsening of a precancerous blood condition to a blood cancer called acute myelogenous leukemia (AML).** PROMACTA is not for treatment of people with a precancerous condition called myelodysplastic syndromes (MDS). If you have MDS and receive PROMACTA, your MDS condition may worsen and become AML. If MDS worsens to become AML, you may die sooner from AML

## IN WHAT WAYS CAN CHRONIC ITP AFFECT ME?



Your body may be destroying healthy platelets



Your body doesn't create enough platelets



You may experience common symptoms such as: bruising, prolonged bleeding from wounds, visible red or purple dots (petechiae), spontaneous nosebleeds, bleeding gums, blood in urine or stools, unusually heavy menstrual flow, and feeling tired or fatigued



Finding the right treatment may help you keep chronic ITP under control and help you continue to enjoy the daily activities you love doing.

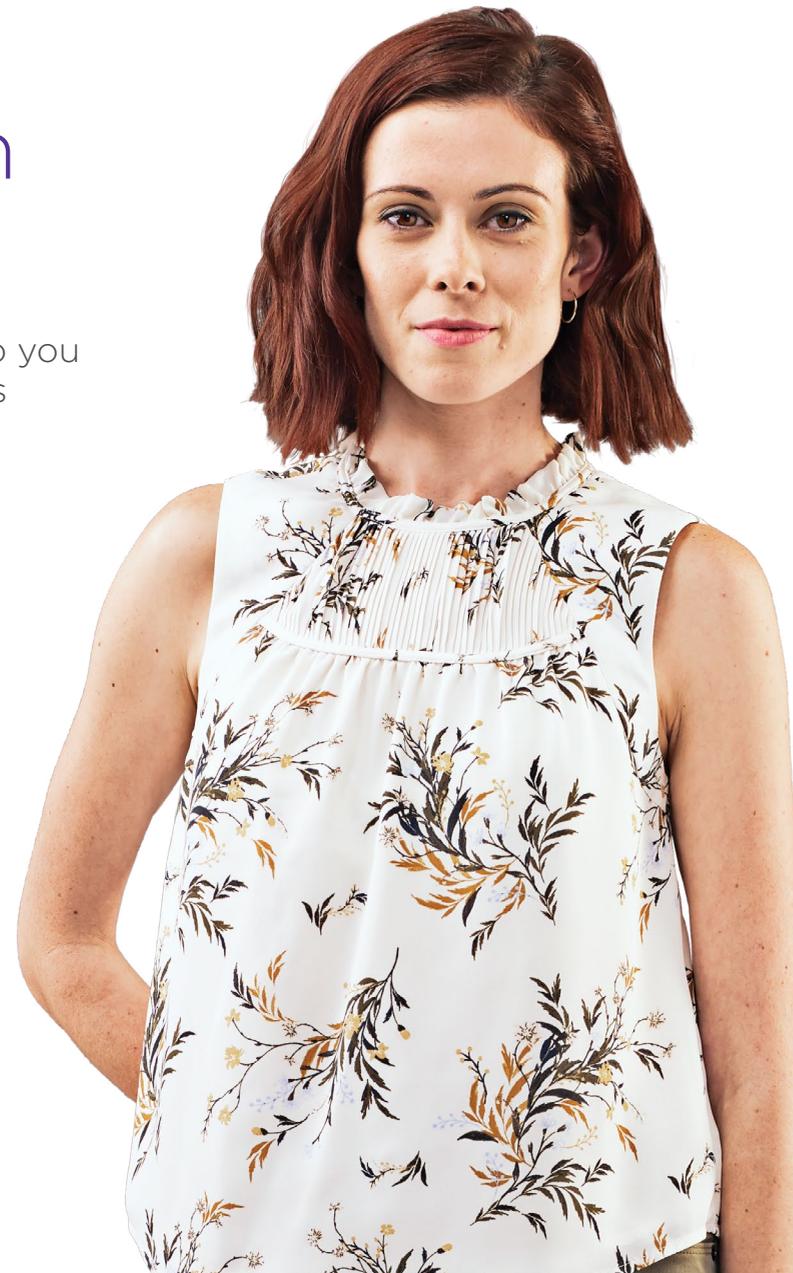
*Patient portrayal.*



# Now that you have the facts, what treatment goals can you plan together with your doctor?

- Establishing a target platelet count
  - Managing chronic ITP symptoms so you can keep up with the daily activities that are important to you
  - Getting platelets to your target count and maintaining them over time
  - Choosing the treatment that best suits your needs and lifestyle
- **With those goals in mind, it's important to get the facts and learn how PROMACTA® (eltrombopag) can work for you**

If you're not already on PROMACTA, take these facts to your doctor and see if PROMACTA is right for you!



## Important Safety Information for PROMACTA® (eltrombopag) (continued)

### What are the possible side effects of PROMACTA? (continued)

- **High platelet counts and higher risk for blood clots.** Your risk of getting a blood clot is increased if your platelet count is too high during treatment with PROMACTA. Your risk of getting a blood clot may also be increased during treatment with PROMACTA if you have normal or low platelet counts. You may have severe problems or die from some forms of blood clots, such as clots that travel to the lungs or that cause heart attacks or strokes. Your health care provider will check your blood platelet counts and change your dose or stop PROMACTA if your platelet counts get too high. Tell your health care provider right away if you have signs and symptoms of a blood clot in the leg such as swelling, pain, or tenderness.

People with chronic liver disease may be at risk for a type of blood clot in the stomach area. Tell your health care provider right away if you have stomach area pain that may be a symptom of this type of blood clot

- **New or worsened cataracts (a clouding of the lens in the eye).** New or worsened cataracts have happened in people taking PROMACTA. Your health care provider will check your eyes before and during your treatment with PROMACTA. Tell your health care provider about any changes in your eyesight while taking PROMACTA

*Patient portrayal.*



# HOW DOES PROMACTA WORK?

**PROMACTA**<sup>®</sup>  
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*Patient portrayal.*

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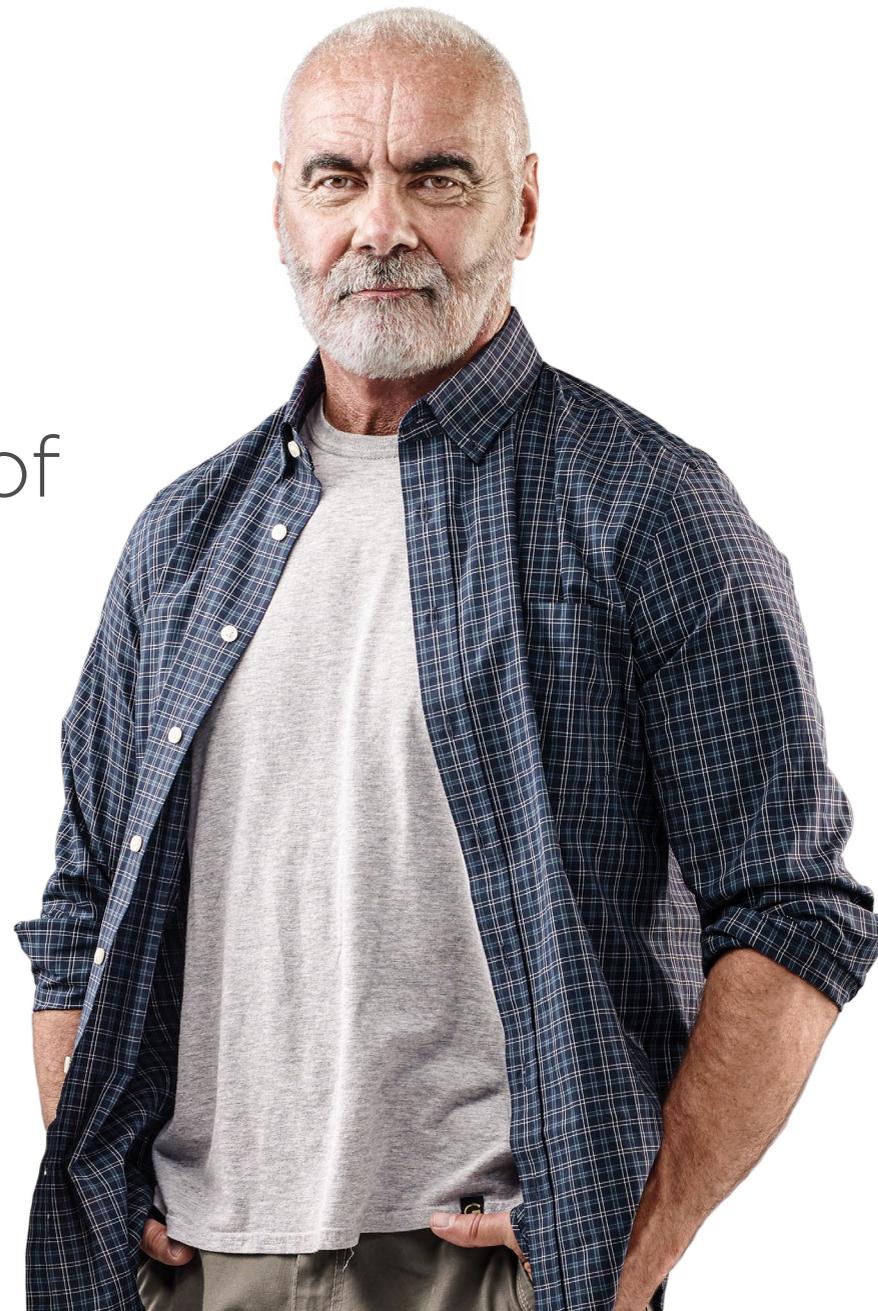
Get the facts and know why...

# PROMACTA is proven to boost the number of platelets in your body

## WHAT IS PROMACTA® (eltrombopag)?

PROMACTA is a once-daily tablet that can help with second-line chronic ITP by boosting platelet counts and maintaining them at stable levels.

Your doctor may prescribe PROMACTA when your previous medicines, such as corticosteroids (steroids), have not worked.



### Important Safety Information for PROMACTA® (eltrombopag) (continued)

#### What should I tell my health care provider before taking PROMACTA?

Before you take PROMACTA, tell your health care provider about all of your medical conditions, including if you:

- have liver problems
- have a precancerous condition called MDS or a blood cancer
- have or have had a blood clot
- have a history of cataracts
- have had surgery to remove your spleen (splenectomy)
- have bleeding problems
- are of Asian ancestry (such as Chinese, Japanese, Taiwanese, or Korean). You may need a lower dose of PROMACTA
- are pregnant or plan to become pregnant. It is not known if PROMACTA will harm an unborn baby. Tell your health care provider if you become pregnant or think you may be pregnant during treatment with PROMACTA. If you are a woman who is able to become pregnant, you must use reliable birth control (contraception) while taking PROMACTA and for at least 7 days after you stop taking PROMACTA. Talk to your health care provider about options of effective birth control methods that may be right for you during this time
- are breastfeeding or plan to breastfeed. You should not breastfeed during treatment with PROMACTA. Talk to your health care provider about the best way to feed your baby during this time

*Patient portrayal.*



# How can PROMACTA work for me?

**When other medicines have not worked, PROMACTA® (eltrombopag) may help your body make more platelets.**

When the body is making more platelets, your chronic ITP symptoms—like bruising and bleeding—may improve.



➔ **Once-daily PROMACTA can boost your platelet count. Now let's take a look at how PROMACTA may work for you!**

If you're not already on PROMACTA, take these facts to your doctor and see if PROMACTA is right for you!

## **Important Safety Information for PROMACTA® (eltrombopag) (continued)**

**Tell your health care provider about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements. PROMACTA may affect the way certain medicines work. Certain other medicines may affect the way PROMACTA works.

Especially tell your health care provider if you take:

- certain medicines used to treat high cholesterol, called “statins”
- a blood thinner medicine

Certain medicines may keep PROMACTA from working correctly. Take PROMACTA at least 2 hours before or 4 hours after taking these products:

- antacids used to treat stomach ulcers or heartburn
- multivitamins, mineral supplements, or products that contain iron, calcium, aluminum, magnesium, selenium, and zinc

Ask your health care provider if you are not sure if your medicine is one that is listed above.

Know the medicines you take. Keep a list of them and show it to your health care provider and pharmacist when you get a new medicine.

*Patient portrayal.*



Please see Important Safety Information throughout this brochure and the Summary of Important Information on pages 36 to 40.

If other medicines have not worked for you, get the facts and see how...

# PROMACTA may help you reach your platelet goal

In a clinical trial of 117 adults with chronic ITP...

## PROMACTA® (eltrombopag) worked fast:

**44%** of people reached their target platelet count **as early as Day 8**

**88%** of people reached their target platelet goal **as early as 2 weeks**

**70%** responded at **Day 43** (primary study end point)

### Important Safety Information for PROMACTA® (eltrombopag) (continued)

#### What should I avoid while taking PROMACTA?

Avoid situations and medicines that may increase your risk of bleeding.

The most common side effects of PROMACTA in adults when used to treat chronic immune thrombocytopenia (ITP) are:

- nausea
- diarrhea
- upper respiratory tract infection (symptoms may include runny nose, stuffy nose, and sneezing)
- vomiting
- urinary tract infection
- pain or swelling (inflammation) in your throat or mouth (oropharyngeal pain and pharyngitis)
- abnormal liver function tests
- muscle aches

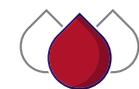
Please see Important Safety Information throughout this brochure and the Summary of Important Information on pages 36 to 40.

In a clinical trial of 302 adults with chronic ITP...

## PROMACTA kept working:



**For up to 7 years**, some people maintained platelet counts with PROMACTA—the longest results ever reported in chronic ITP



**At 5 years**, in questionnaires used in the long-term trial, 80% of people with chronic ITP self-reported less fatigue, bleeding, and bruising



**At 1 year**, PROMACTA showed a 76% reduction in serious bleeding vs placebo from 17% to 4%

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When other medicines have not worked, look to the track record of PROMACTA...

# PROMACTA was studied in more patients with chronic ITP than any other drug of its kind



Extensively studied in ~900 people with chronic ITP  
→ 730 adults | 159 children\*



Proven effective with consistent safety in **6 clinical studies**, including a long-term study that is the longest and largest study ever done in chronic ITP



**In clinical trials, consistently proven across patient types**, no matter your age, sex, race, starting platelet count, number of medications you are taking for your chronic ITP, and whether or not you've had your spleen removed



Patient portrayal.

➔ **PROMACTA is the #1 platelet booster, prescribed to more than 200,000 people worldwide.<sup>†</sup> Now that you have the facts about PROMACTA, you can take a more active role in making treatment decisions with your doctor!**

If you're not already on PROMACTA, take these facts to your doctor and see if PROMACTA is right for you!

<sup>†</sup>Source: IQVIA claims data for October 2018 to December 2019. Includes people with chronic immune thrombocytopenia, severe aplastic anemia, and chronic hepatitis C virus.

### Important Safety Information for PROMACTA® (eltrombopag) (continued)

The most common side effects of PROMACTA in children 1 year and older when used to treat chronic ITP are:

- upper respiratory tract infection (symptoms may include runny nose, stuffy nose, and sneezing)
- pain or swelling (inflammation) in your nose or throat (nasopharyngitis)

\*PROMACTA has been proven to work for children over the age of 1 year with chronic ITP.

Please see Important Safety Information throughout this brochure and the Summary of Important Information on pages 36 to 40.



# CAN YOU TELL ME ABOUT THE SAFETY OF PROMACTA?

*Patient portrayal.*

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When other medicines have stopped working, you can feel comfortable knowing that...

# PROMACTA has demonstrated consistent safety across multiple studies

**The safety of PROMACTA® (eltrombopag) was established in ~900 people ranging in age from 1 to 85**

**No single side effect occurred in more than 10% of people across 4 clinical studies**

- PROMACTA may cause serious side effects including liver problems, blood clots, and cataracts
  - The most common side effects of PROMACTA in adults and children include:
    - low red blood cell count (anemia)
    - fever
    - cough
    - headache
    - abnormal liver function tests
    - tiredness
    - diarrhea
    - nausea
- See additional safety information on [page 36](#).

**At 6 years of treatment, no new or increased side effects were seen in comparison to the short-term trials**

## Important Safety Information for PROMACTA® (eltrombopag) (continued)

Laboratory tests may show abnormal changes to the cells in your bone marrow.

Tell your health care provider about any bruising or bleeding that happens while you take or after you stop taking PROMACTA.



**PROMACTA has been proven in clinical trials to work for people like you. Keep reading to see how PROMACTA can work with your schedule and lifestyle!**

[Please see Important Safety Information throughout this brochure and the Summary of Important Information on pages 36 to 40.](#)

*Patient portrayal.*

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12.5mg, 25mg oral suspension

# WHAT DO I NEED TO KNOW ABOUT TAKING PROMACTA?

**PROMACTA**<sup>®</sup>  
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*Patient portrayal.*

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# You shouldn't have to build your life around your treatment

Take PROMACTA® (eltrombopag) once a day wherever and whenever it works for you.



At home



At work



On the go!

## HERE ARE 3 IMPORTANT THINGS TO KNOW:

1

PROMACTA can be taken without a meal or with a meal low in calcium ( $\leq 50$  mg)

2

PROMACTA should be taken 2 hours before or 4 hours after taking medications like antacids, mineral supplements, or foods that are high in calcium

3

Weekly doctor visits aren't required for administration of PROMACTA



## PROMACTA IS THE ONLY SECOND-LINE CHRONIC ITP TREATMENT OF ITS KIND THAT OFFERS:

- ➔ Once-daily dosing no matter what dose you're on while taking PROMACTA
- ➔ PROMACTA comes in both tablets and oral suspension

### Oral tablets:

12.5 mg	25 mg	50 mg	75 mg
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Can't swallow a pill? 12.5 mg and 25 mg are also available in an **oral suspension**

### Important Safety Information for PROMACTA® (eltrombopag) (continued)

Tell your health care provider if you have any side effect that bothers you or does not go away.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088.

*Patient portrayal.*  
TPO-RA, thrombopoietin receptor agonist.



When other medicines have not worked for you, learn how you can work with your doctor to...

## Track how you're doing on PROMACTA

### YOUR DOCTOR WILL MONITOR YOUR PROGRESS BY CHECKING YOUR PLATELET COUNT:

- When you first start taking PROMACTA® (eltrombopag), your doctor will monitor your platelet counts **once a week** to help find the appropriate dose
- Once you and your doctor have found a dose that works for you, platelet count checks may become less frequent



### YOU CAN HELP BY MAKING SURE YOU TELL YOUR DOCTOR:

- How your body is reacting to new medication
- If your chronic ITP symptoms are not improving
- If you experience any bruising or bleeding while taking PROMACTA or after treatment has stopped
- If you experience any new or worsening side effects

**It's important not to stop or change the way you take PROMACTA without talking to your doctor.**

**→ See how our best-in-class patient support program may help you start on PROMACTA**

You are encouraged to report side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call **1-800-FDA-1088**.

*Patient portrayal.*  
FDA, US Food and Drug Administration.

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# WHAT SUPPORT IS AVAILABLE TO ME?

*Patient portrayal.*

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Patient Support



Best-in-class support is just a phone call or click away...

# PROMACTA offers guidance and tools to help from the start

Free **Patient Support Line**—just call **1-800-282-7630** and you will be directed to support services.



**1-on-1 support** specific to questions you may have regarding your chronic ITP treatment, financial assistance, private insurance and Medicare.



Select **prompt 3** to speak with a **Patient Navigator**, a trained professional **who can provide personalized support**. They can guide you and help answer questions as you begin treatment with PROMACTA® (eltrombopag), and provide responses to frequently asked questions like:

- ➔ How should I take PROMACTA?
- ➔ What should I avoid while taking PROMACTA?
- ➔ How does PROMACTA work?
- ➔ What should I do if I miss a dose of PROMACTA?
- ➔ What dietary considerations do I have to follow when taking PROMACTA?



Or visit us at  
[www.PROMACTA-4U.com](http://www.PROMACTA-4U.com)

For more helpful information about chronic ITP and PROMACTA, as well as tools like meal planners and dietary guides, visit [www.PROMACTA-4U.com](http://www.PROMACTA-4U.com) today!

\*Novartis Pharmaceuticals Corporation does not guarantee success in obtaining reimbursement or financial assistance. Third-party payment for medical products and services is affected by numerous factors, not all of which can be anticipated or resolved.

*Patient portrayal.*



# Making access to PROMACTA easy

**\$0**  
co-pay

**\$0 co-pay: You may be eligible for immediate co-pay savings on your next PROMACTA® (eltrombopag) prescription.**

- Eligible patients with private insurance may pay **\$0 per month**
- Novartis will pay the remaining co-pay, up to \$15,000 per calendar year, per product\*

\*Limitations apply. This offer is only available to patients with private insurance. The program is not available for patients who are enrolled in Medicare, Medicaid, or any other federal or state health care program. Novartis reserves the right to rescind, revoke, or amend this program without notice. For full Terms and Conditions, visit [Copoly.NovartisOncology.com](http://Copoly.NovartisOncology.com) or call 1-877-577-7756.

- **Easy sign-up, no additional fees**
- **Financial assistance may be available** for underinsured or uninsured patients

To find out if you are eligible for the Universal Co-pay Program, call **1-877-577-7756** or visit [Copoly.NovartisOncology.com](http://Copoly.NovartisOncology.com).

## PATIENT ASSISTANCE NOW ONCOLOGY OFFERINGS

- The Patient Assistance Now Oncology (PANO) program was created to assist with accessing your PROMACTA medication—from insurance verification to financial assistance—all through a knowledgeable and supportive call center. You can also visit us at [Patient.NovartisOncology.com](http://Patient.NovartisOncology.com)
- If you have been prescribed PROMACTA, you may be able to receive your first dose FREE, up to a 14-day supply, shipped directly to your home, which will allow you to start your treatment quickly†
- No purchase of PROMACTA or any other product is required

†Program rules may vary by product. This offering is for approved uses/indications only.

To learn more, call **1-800-282-7630** or visit [Patient.NovartisOncology.com](http://Patient.NovartisOncology.com).

Ask your doctor to help you apply for the **PANO Free Trial and Access Program**.

## Summary of Important Information for PROMACTA® (eltrombopag)

### What is PROMACTA?

PROMACTA is a prescription medicine used to treat adults and children 1 year of age and older with low blood platelet counts due to chronic immune thrombocytopenia (ITP) when other medicines to treat ITP or surgery to remove the spleen have not worked well enough.

PROMACTA is also used to treat people with:

- low blood platelet counts due to chronic hepatitis C virus (HCV) infection before and during treatment with interferon
- severe aplastic anemia (SAA) in combination with other medicines to treat SAA as the first treatment for adults and children 2 years of age and older
- severe aplastic anemia (SAA) when other medicines to treat SAA have not worked well enough

PROMACTA is used to try to raise platelet counts in order to lower your risk for bleeding.

PROMACTA is not used to make platelet counts normal.

PROMACTA is not for use in people with a precancerous condition called myelodysplastic syndromes (MDS) or in people with low platelet counts caused by certain other medical conditions or diseases.

It is not known if PROMACTA is safe and effective when used with other antiviral medicines to treat chronic hepatitis C.

It is not known if PROMACTA is safe and effective in children:

- younger than 1 year with ITP
- with low blood platelet counts due to chronic hepatitis C
- whose SAA has not improved after previous treatments
- younger than 2 years when used in combination with other medicines to treat SAA as the first treatment for SAA

### What is the most important information I should know about PROMACTA?

PROMACTA can cause serious side effects, including:

#### Liver problems:

- If you have chronic hepatitis C virus and take PROMACTA with interferon and ribavirin treatment, PROMACTA may increase your risk of liver problems. If your health care provider tells you to stop your treatment with interferon and ribavirin, you will also need to stop taking PROMACTA
- PROMACTA may increase your risk of liver problems that may be severe and possibly life threatening. Your health care provider will do blood tests to check your liver function before you start taking PROMACTA and during your treatment. Your health care provider may stop your treatment with PROMACTA if you have changes in your liver function blood tests

Tell your health care provider right away if you have any of these signs and symptoms of liver problems:

- yellowing of the skin or the whites of the eyes (jaundice)
- unusual darkening of the urine
- unusual tiredness
- right upper stomach area (abdomen) pain
- confusion
- swelling of the stomach area (abdomen)

### Before you take PROMACTA, tell your health care provider about all of your medical conditions, including if you:

- have liver problems
- have a precancerous condition called MDS or a blood cancer
- have or have had a blood clot
- have a history of cataracts
- have had surgery to remove your spleen (splenectomy)
- have bleeding problems
- are of Asian ancestry (such as Chinese, Japanese, Taiwanese, Korean, or Thai). You may need a lower dose of PROMACTA
- are pregnant or plan to become pregnant. It is not known if PROMACTA will harm an unborn baby. Tell your health care provider if you become pregnant or think you may be pregnant during treatment with PROMACTA
  - Females who are able to become pregnant should use effective birth control (contraception) during treatment with

PROMACTA and for at least 7 days after stopping treatment with PROMACTA. Talk to your health care provider about birth control methods that may be right for you during this time

- are breastfeeding or plan to breastfeed. You should not breastfeed during your treatment with PROMACTA. Talk to your health care provider about the best way to feed your baby during this time
- **Tell your health care provider about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements. PROMACTA may affect the way certain medicines work. Certain other medicines may affect the way PROMACTA works

Especially tell your health care provider if you take:

- certain medicines used to treat high cholesterol, called “statins”
- a blood thinner medicine

Certain medicines may keep PROMACTA from working correctly. Take PROMACTA at least 2 hours before or 4 hours after taking these products:

- antacid medicine used to treat stomach ulcers or heartburn
- multivitamins or products that contain iron, calcium, aluminum, magnesium, selenium, and zinc which may be found in mineral supplements

Ask your health care provider if you are not sure if your medicine is one that is listed above.

*Continued on next page*



## Summary of Important Information for PROMACTA® (eltrombopag) (continued)

Know the medicines you take. Keep a list of them and show it to your health care provider and pharmacist when you get a new medicine.

### How should I take PROMACTA?

- Take PROMACTA exactly as your health care provider tells you to take it. Your health care provider will prescribe the dose of PROMACTA tablets or PROMACTA for oral suspension that is right for you
- If your health care provider prescribes PROMACTA tablets, take PROMACTA tablets whole. **Do not split, chew, or crush PROMACTA tablets and do not mix with food or liquids**
- If your health care provider prescribes PROMACTA for oral suspension, see the “Instructions for Use” that comes with your medicine for instructions on how to correctly mix and take a dose of PROMACTA
- Use a new single-use oral dosing syringe to prepare each dose of PROMACTA for oral suspension. **Do not reuse the oral dosing syringe**
- **Do not** stop taking PROMACTA without talking with your health care provider first. Do not change your dose or schedule for taking PROMACTA unless your health care provider tells you to change it
- Take PROMACTA without a meal or with a meal low in calcium (50 mg or less), and at least 2 hours before or 4 hours after eating calcium-rich foods such as dairy products calcium-fortified juices, and certain fruits and vegetables

- If you miss a dose of PROMACTA, wait and take your next scheduled dose. Do not take more than 1 dose of PROMACTA in 1 day
- If you take too much PROMACTA, you may have a higher risk of serious side effects. Call your health care provider right away
- Your health care provider will check your platelet count during your treatment with PROMACTA and change your dose of PROMACTA as needed
- Tell your health care provider about any bruising or bleeding that happens while you take and after you stop taking PROMACTA
- If you have SAA, your health care provider may do tests to monitor your bone marrow during treatment with PROMACTA

### What should I avoid while taking PROMACTA?

Avoid situations and medicines that may increase your risk of bleeding.

### What are the possible side effects of PROMACTA?

#### PROMACTA may cause serious side effects, including:

- See “What is the most important information I should know about PROMACTA?”
- **Increased risk of worsening of a precancerous blood condition called myelodysplastic syndrome (MDS) to acute myelogenous leukemia (AML).** PROMACTA is not for use in people with a precancerous condition called myelodysplastic syndromes (MDS). See “What is PROMACTA?” If you have MDS and receive PROMACTA, you have an increased risk that your MDS condition may worsen and become a blood cancer called

- AML. If your MDS worsens to become AML, you may have an increased risk of death from AML
- **High platelet counts and higher risk for blood clots.** Your risk of getting a blood clot is increased if your platelet count is too high during treatment with PROMACTA. Your risk of getting a blood clot may also be increased during treatment with PROMACTA if you have normal or low platelet counts. You may have severe problems or die from some forms of blood clots, such as clots that travel to the lungs or that cause heart attacks or strokes. Your health care provider will check your blood platelet counts and change your dose or stop PROMACTA if your platelet counts get too high. Tell your health care provider right away if you have signs and symptoms of a blood clot in the leg, such as swelling, pain, or tenderness in your leg.

People with chronic liver disease may be at risk for a type of blood clot in the stomach area (abdomen). Tell your health care provider right away if you have stomach-area (abdomen) pain, nausea, vomiting, or diarrhea as these may be symptoms of this type of blood clot

- **New or worsened cataracts (a clouding of the lens in the eye).** New or worsened cataracts can happen in people taking PROMACTA. Your health care provider will check your eyes before and during your treatment with PROMACTA. Tell your health care provider about any changes in your eyesight while taking PROMACTA

### The most common side effects of PROMACTA in adults and children include:

- low red blood cell count (anemia)
- nausea
- fever
- abnormal liver function tests
- cough
- tiredness
- headache
- diarrhea

Laboratory tests may show abnormal changes to the cells in your bone marrow.

Tell your health care provider if you have any side effect that bothers you or that does not go away. These are not all of the possible side effects of PROMACTA. For more information, ask your health care provider or pharmacist.

Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

*Continued on next page*



## Summary of Important Information for PROMACTA® (eltrombopag) (continued)

### How should I store PROMACTA tablets and PROMACTA for oral suspension?

#### Tablets:

- Store PROMACTA tablets at room temperature between 68°F to 77°F (20°C to 25°C)
- Keep PROMACTA in the bottle given to you

#### For oral suspension:

- Store PROMACTA for oral suspension at room temperature between 68°F to 77°F (20°C to 25°C)
- After mixing, PROMACTA should be taken right away but may be stored for no more than 30 minutes between 68°F to 77°F (20°C to 25°C). Throw away (discard) the mixture if not used within 30 minutes

#### Keep PROMACTA and all medicines out of the reach of children.

The risk information provided here is not comprehensive. To learn more, talk about PROMACTA with your health care provider or pharmacist. The FDA-approved product labeling can be found at [www.PROMACTA.com](http://www.PROMACTA.com) or 1-888-669-6682.



# Taking an active role begins with talking to your doctor



- When other medicines have not worked for you, consider PROMACTA® (eltrombopag)—the #1 platelet booster, prescribed to more than 200,000 people worldwide\*
- If you're not already on PROMACTA, ask your doctor if it's right for you!

For more information about PROMACTA go to [www.us.promacta.com/chronic-itp](http://www.us.promacta.com/chronic-itp)

\*PROMACTA has been proven to work for children over the age of 1 year with chronic ITP.

*Patient portrayal.*

Please see Important Safety Information throughout this brochure and the Summary of Important Information on pages 36 to 40.



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